30TH ANNIVERSARY

Barrier-free (Accessibility)

Event Schedule

Organizer : 무주군 MUJU COUNTY

Boost : 문화체육관광부 전북특별자치도

Inquiry : BOX

Address : 326-17, Hanpungru-ro, Muju-eup, Muju-gun, Jeonbuk State

Inquiry : 063)324-2440

Event Venue Map

주차장 안내도

주요 관광지 순환버스

Restroom · Accessible Restroom · Washstand · Nursing Room · Police · Lost Child Center · Medical Support · Shuttle Bus (Pick-up/Drop-off Place) · Information · Box office (Firefly Theme Pavilion) · Parking lot

1 Taekwondo V Land · Global Parade Starting Point · Festival Office and Firefly Experience Center

2 Muju Sports Dance Center · Kim Hwan-tae Literature Museum & Choe Bok Art Museum · Traditional craft workshop

3 Mystery Exploration & Stargazing Picnic Departure Point · Muju Valentine's Sales Outlet

4 Firefly Theme Pavilion

5 FOOD · Muju Textile Cultural Center

6 Hanpungruyu(treasure) · Agricultural Products and Specialty Goods Shop

7 Muju Youth Training Center · Muju-gun Lifelong Education Center · Firefly Gymnasium

8 Muju-gun Sports Center · Disabled parking · Gateway Physical Training Center

9 Jinam Park

10 Daungyeong Stadium

11 Nam Dae Cheon

Muju IC (Seoul, Daejeon) · Muju Bridge · Starlight Bridge · Namdaecheon Bridge · Universiade Commemorative Bridge · Muju Health Center · Temporary Parking Lot C (Shuttle Bus Service) · Muju Public Bus Terminal · Temporary Parking Lot A, B (Shuttle Bus Service) · Hanpungru-ro · Choe Buk-ro · Kim Hwan-tae-ro · Traffic Control Center · Traffic Control Center · Muju-gun Office · Starting point of the street procession

1 Global Taekwondo Zone
- Taekwondo Performance
- Taekwondo Experience Center
- Challenge! Taekwondo Golden Bell
- Wine Sales Area (Buskking)
- global parade
- Food truck

2 Bandi ESG Zone
- ESG Experience
- Children's Buskking (Bubble Show)
- Organization/Group Promotional Booth

3 Firefly Exploration Zone
- Starting Point for the Mysterious Firefly Expedition (Muju Love Gift Certificate Collection Location)
- Firefly Star Picnic Starting Point
- Bandi Flea Market

4 Bandi Theme Pavilion
- Firefly Theme Pavilion
- Firefly Forest / Energy Exhibition hall / Insect Experience Center

5 Global Food Zone
- Global Food & Snack Booths
- Festival Information Center (Reservations, Event)
- BANDI EDM PARTY
- HITE Beer Sales Outlet
- Global Parade (Photo Zone)
- Hanwoo Sales Outlet

6 Bandi Treasure Zone
- Traditional Experience Zone (Festival/Traditional Games)
- Ulog Bandai and Making of the Insect Jeongja
- Nighttime Photo Zone
- Global Shelter

7 Bandi Kids Zone
- Bandi Kids World
- Food truck

8 Global Art Zone
- Festival General Operations Center (Top Floor) (Website/Administration/Flea Market)
- Bandi Media Art Theater
- Muju Firefly Festival Experience Center
- Official Experience Booth & Integrated Merchandise Shop

9 Global welcome zone
- 30th Anniversary Archive Exhibition
- Cafe Rest Area
- Bandi Flea Market

10 Global Grand Stage
- Chapeo Ulang Ceremony & 30th Anniversary Ceremony
- Main celebratory performance
- Firefly Original Children's Song Festival
- Firefly pop festival
- Muju People's Arts Festival

11 The Namdaecheon Stream area
- Feast of Fireflies
- Namdaecheon Life Plus
- Closing Fireworks Display
- 1,000-Won Noodle Shop

2026 LINE UP

⑩ Global Grand Stage

Special 30th Anniversary Eve Event | September 4 Friday 18:30

30th Celebratory Performance

Cast | Kim Yong-bin, Choi Jae-myung, Re-flower
Performance starts | 18:00~

Opening Ceremony | September 5 Saturday 18:00

Opening performance

Cast | Hwang-galam · jungsig-i
Performance starts | 19:00~

Special Day | September 11 Friday 19:00

Special Concert

Cast | Sunsunhee, HYNN (Park Hye-won), Ailee, H1-KEY
Performance starts | 19:00~

Closing celebration performance | September 12 Saturday 19:00

Closing Performane Retro Concert

Cast | Roo'ra, Space-A, R.ef, Kim Won-jun
Performance starts | 19:30~

Feast of Fireflies

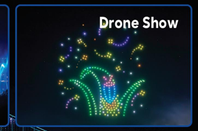
The signature nighttime attraction of the Muju Firefly Festival, illuminating the night at Namdaecheon Stream with light.

Fireworks

Anseong Nakhwa Nori

Laser show

Landscape Fountain



Drone Show

Starlight Bridge

Operational Schedule | 9. 4(Fri), 9. 5(Sat) 21:00 ~

Location | ⑪ Namdaecheon

Key Points | Anseong Nakhwa Nori · Laser Show · Landscape Fountain · Drone Show · Fireworks

Closing Fireworks Display

The closing fireworks display that spectacularly caps off the final night of the festival.

Operational Schedule | 9. 12(Sat) 21:00 ~

Location | ⑪ Namdaecheon

※ Please check the official website for the operational schedule of each piece of content.

문화체육관광부 Ministry of Culture, Sports and Tourism

korea Honorary Cultural Tourism Festival

Muju Firefly Festival

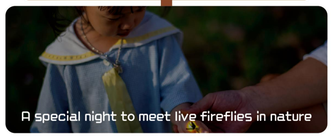
제30회 무주 반디의 빛, 세계를 만나다! BANDI GREEN LIGHT 반딧불축제

2026. 9. 4(금) - 9. 12(토)

Advance reservation program

※ Program reservations can be made on the Muju Firefly Festival website.
※ It may close early due to first-come, first-served registration.

• Exploring the Mystery of Fireflies •

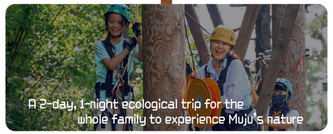


Schedule 9. 4 (Fri) ~ 9. 20 (Sun) / 15episode
18:40 ~ 21:00 ※ 9. 14(Mon), 9. 15(Tue) Not operating

Meeting place ❸ Firefly Exploration Zone

Participation Fee 1per person 20,000won
※ Same for infants and young children / Free for children under 36 months

• A 2-Day, 1-Night Ecological Exploration with Fireflies •



Schedule 9. 4(Fri) ~ 9. 19(Sat) / 10episode
※ 9. 7(Mon), 9. 13(Sun) ~ 9. 17(Thu) Not operation

Meeting place Nabom Resort

Main Content Hyangrosan Natural Recreation Forest, Firefly Mystery Tour, etc.

Participation Fee 3 person household 400,000won
4 person household 450,000won
5 person household 500,000won

• Bandi Camping •

Schedule 9. 5(Sat), 9. 12(Sat) / 2episode

Meeting place Muju Hyangrosan Natural Recreation Forest Campground

Main Content Camping, firefly exploration, etc.

Participation Fee 2 person household 350,000won
3 person household 400,000won
4 person household 450,000won

• Bandi Star Picnic •

Schedule 9.4(Fri) ~ 9.5(Sat), 9.11(Fri) ~ 9.12(Sat) / 4episode
21:00~22:30

Meeting place ❸ Firefly Exploration Zone

Experience Location Soinaru Park, Seomyeon

Participation Fee 1 per person 10,000won

Tourist Participation Programs

● Namdaecheon Life Plus

Breathing New Life into Namdaecheon:
A Juvenile Fish Release and Ecological Restoration Project

Schedule 9. 5(Sat), 11(Fri), 12(Sat) / 3episode
16:00 ~ 17:00

Activity Location ❷ Namdaecheon

Participation Fee Free
※ You may request up to two tickets per person.

● Challenge! Taekwondo Golden Bell

A family-friendly "Golden Bell" quiz competition
featuring Taekwondo trivia and questions.

Schedule 9. 5(Sat), 6(Sun), 12(Sat) / 3episode
15:00 ~ 16:00

Activity Location ❶ Global Taekwondo Zone

Participation Fee Free
※ You may request up to three tickets per person.

Pre-registration Program

Festival Exhibition Program

Firefly Theme Pavilion

Encountering live fireflies and diverse forms of life

Indoor Ecological Exhibition Hall!

Operation Period | 9. 4(Fri) ~ 9. 12(Sat) 10:00 ~ 21:00
Location | ❹ Bandi Theme Pavilion
Admission Fee | 1 per person 5,000won

※ Free for children under 36 months / Free for Muju County residents on weekdays (Mon~Thu)
※ Operation of a fast-track service for foreigners, people with disabilities, and pregnant women.
- Please check the official website for details regarding the fast-track service.

Bandi Media Art Theater

Firefly Media Art: An Encounter Through Light and Imagery

Runtime | 9. 4(Fri) ~ 9. 12(Sat) 10:00 ~ 21:00
Location | ❽ Global Art Zone (Arts, Sports, and Culture Center)
Admission Fee | Free

※ Entry may be restricted when the venue is crowded; admission will be granted sequentially.

Official Experience Program

Bandi Kids World

An indoor play area where children can run and play to their hearts' content.

Operation Period | 9. 4(Fri) ~ 9. 12(Sat) 11:00~20:00
Location | ❼ Bandi Kids Zone
Admission Fee | 1 per person 5,000won

※ Free for children in Muju-gun on weekdays (Mon~Thu)
※ Capacity is limited by time slot, so you may experience a wait to enter during busy periods.
※ Actual usage time may be reduced depending on the closing time.

Tori Collage Experience

Create your own 'Tori' with colorful snacks.

Operational Schedule | 9. 4 (Fri) ~ 9. 12 (Sat)
Number of operations | weekend 7episode / Weekdays 3episode
Location | ❽ Global Art Zone (Arts, Sports, and Culture Center)
Participation fee | 1set 10,000won

Making a Muju Bandi Forest Music Box

An experience creating your own music box featuring a firefly habitat.

Operation Period | 9. 4(Fri) ~ 9. 12(Sat)
Location | ❽ Global Art Zone (Festival Official Experience Booth)
Admission Fee | 1 per person 20,000won

Display · Hands-on Program

Festival performances and viewings

※ Please refer to the website for the detailed schedule.
※ Photos and videos taken during the event may be used for promotional purposes on the website, social media, etc.

Interactive Performance for Children

Exciting, interactive performances for children found throughout the festival.

Clown Busking | 9. 4(Fri) ~ 9. 12(Sat)
Kids' Fantasy | 9. 5(Sat), 9. 6(Sun), 9. 11(Fri), 9. 12(Sat)
※ Please check the official website for the exact location and time.

Bandi Wine Romantic Busking

An atmospheric busking performance on an early autumn night, blending wine and music.

Date | 9. 5(Sat) ~ 9. 11(Fri) 20:00 ~ 21:00
Location | ❶ Global Taekwondo Zone

BANDI EDM PARTY

An EDM party that electrifies the festival night.

Date | 9. 6(Sun) ~ 9. 12(Sat) 21:30 ~ 22:30
Location | ❺ Global Food Zone

Firefly Song Festival

A passionate feast of songs performed by hidden talents shining like fireflies.

Date | 9. 6(Sun) 19:00 ~ 21:00
Location | ❿ Global Grand Stage

2026 Firefly Creative Children's Song Festival

A stage for original children's songs where children from all over the country portray 'Muju and Fireflies' through song.

일 시 | 9. 11(Fri) 15:00 ~ 16:00
장 소 | ❿ Global Grand Stage

Taekwondo Performance

Permanent performance where you can experience dynamic Taekwondo up close

일 시 | 9. 4(Fri) ~ 9. 12(Sat) 18:00 ~ 18:30
장 소 | ❶ Global Taekwondo Zone

Performance · Viewing Program